

DESIGN WITH CURVES:
THE ULTIMATE FLUIDITY CHALLENGETM
(FIRST EDITION)

COMPETITION BRIEF



W E L C O M E M E S S A G E

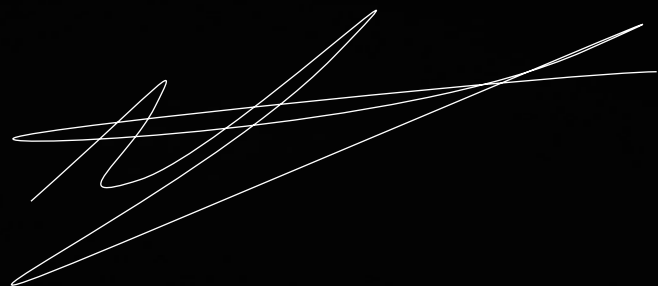
It is with great excitement that we welcome you to the First Edition of the Design with Curves: The Ultimate Fluidity Challenge competition. This event marks the beginning of a journey that celebrates innovation, creativity, and the transformative power of design.

Architecture has always been more than the art of building – it is the art of shaping how we live, connect, and imagine the future. Through this competition, we aim to bring together emerging talents and visionary thinkers to challenge conventions, explore new possibilities, and redefine the boundaries of architectural expression.

We extend our deepest gratitude to all participants, jury, and partners for being part of this milestone edition. Your passion and dedication are what make this platform meaningful and inspiring.

Welcome to a celebration of ideas – and the start of something extraordinary.

- Morphologic team

A stylized, handwritten signature in white ink, consisting of several overlapping, fluid lines that suggest the word 'Morphologic'.

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INTRO

Design with Curves is an exploration into the expressive potential of complex geometries and the endless possibilities of fluid architectural form. This initiative challenges participants to transcend conventional design boundaries and to embrace curvature as a language of innovation, movement, and emotion.

Entrants are encouraged to question the norms of fluid architecture – to experiment boldly with form, structure, and materiality in ways that redefine spatial experience. While imagination and experimentation are at the forefront, participants must also consider the feasibility of their creations, demonstrating how these visionary designs could be realized in the physical world. The goal is to merge the poetic with the practical – to craft architecture that flows and inspires.



**"THERE ARE 360 DEGREES,
SO WHY STICK TO ONE?"**

-ZAHA HADID



**"SOME ARCHITECTS SEE A CURVE
AND BREAK OUT IN HIVES.
RELAX, IT'S NOT GOING TO RUIN
YOUR PRECIOUS GRID SYSTEM."**

CURVES OF CULTURE



Participants are to design a **cultural center** to explore how architecture can serve as a conduit for cultural expression, fostering a deeper connection between people and their built environments. Through this initiative, we hope to generate groundbreaking ideas that not only push the boundaries of architectural design but also honor and integrate the rich tapestry of cultural narratives that shape our spaces.



PROJECT DETAILS

typology: Cultural center

The program is extremely flexible and up to the competitor to choose what to include. However here are some suggestions for the main areas:

Exhibition galleries, rehearsal rooms, dance studios, lecture rooms, workshop spaces, and multimedia space.

Built-up area (without landscape):

8,000- 10,000 m²

Landscape flexible based on site.

**Program must respond to the participant's chosen site in a logical manner*



S I T E

Morphologic envisions a transformative architectural project that **reimagines the possibilities of a flexible site**. Participants are free to choose whichever site best suits their design. The ideal design will not only accommodate diverse functions but also inspire and engage the community. We seek a proposal that goes beyond mere adaptability, creating a space that is both resilient and responsive to changing needs. The winning design will demonstrate a deep understanding of the site's unique context and potential, offering innovative solutions that foster creativity, collaboration, and a lasting sense of place.

**"ARCHITECTURE DOESN'T
HAVE TO BE A GRIDLOCK OF
90 DEGREES. MOVEMENT IS
MEANING."**

PRIZES

**1ST
PLACE**

\$1000+

CERTIFICATE+
INTERVIEW+
PUBLICITATION

**2ND
PLACE**

\$500+

CERTIFICATE+
INTERVIEW+
PUBLICITATION

**3RD
PLACE**

\$300+

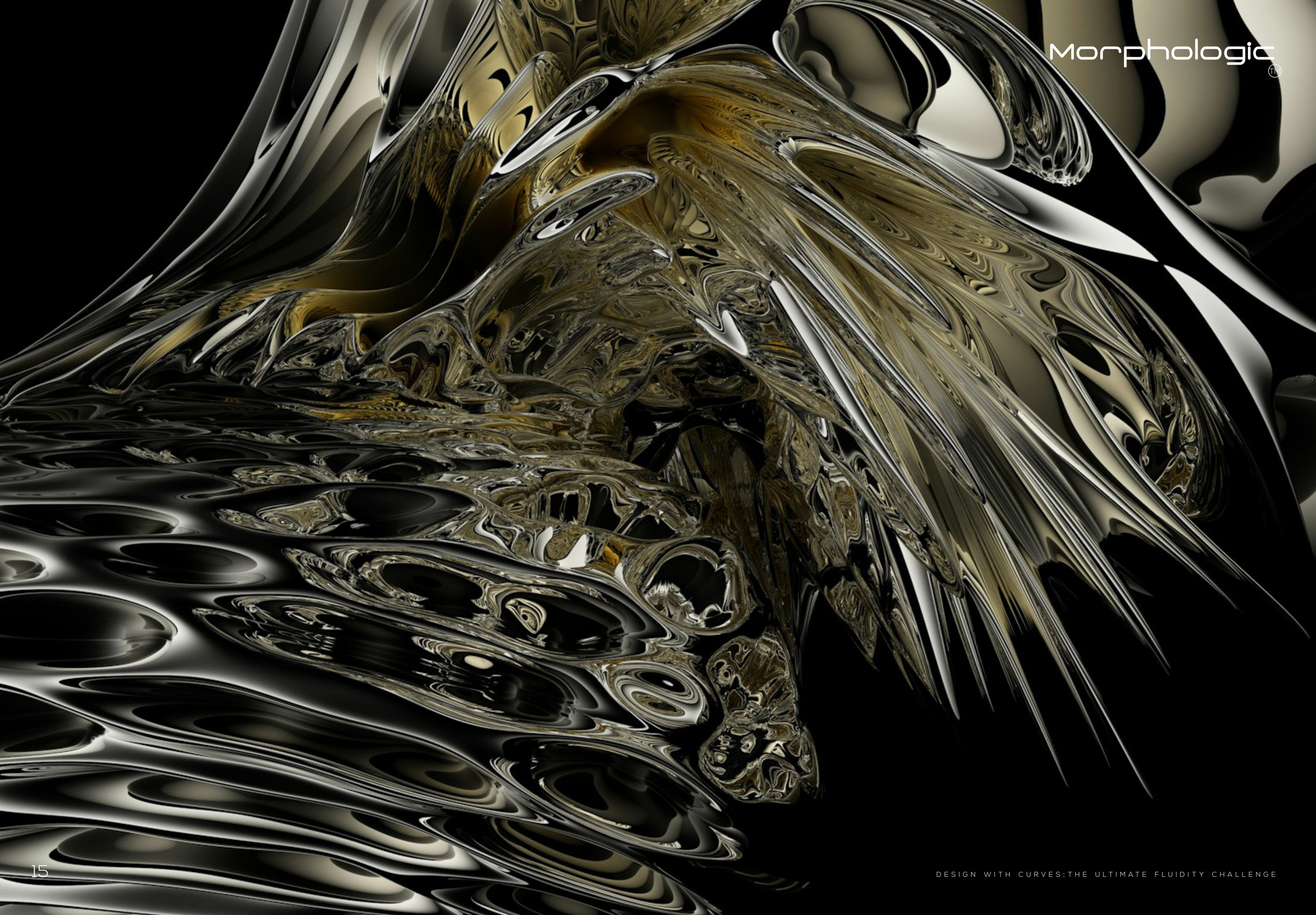
CERTIFICATE+
INTERVIEW+
PUBLICITATION

10 HONORABLE MENTIONS

CERTIFICATE + PUBLICITATION

BEST STUDENT AWARD

CERTIFICATE + PUBLICITATION



TIMELINE & FEES

Launch Date October 30th,2025

Registration Deadline January 30th,2026

Submission Deadline January 30th,2026

Winners Announcement March 15th,2026

Student Registration - \$60 per team

Professional Registration - \$100 Per team

Special invites may have a discount

** Payment method is PayPal, credit or debit card.*

"NO EARLY, LATE, OR REGULAR REGISTRATION – JUST PAY ONCE, WHENEVER YOU WANT."

SUBMISSION REQUIREMENTS

- Submission Format: 2 A1 landscape JPEGS (10 mb each max) + 500 word PDF about the design.
- There are no panel codes, just submit your work and it is automatically handled by the system.
- Text is to be brief and written in English only.
- Submission must include any diagrams, Architectural drawings and visuals.
- File naming: ex. Designwithcurves_panelA
- Panels are to be named and uploaded in order as they should be viewed.
- Participants are free to keep the presentation as experimental as they want, as long as it is professionally presented.
- All submissions are anonymous, please do not add any reference to your identity, school, or workplace in both the JPEG names and the panels themselves.

EVALUATION CRITERIA

These criteria are meticulously crafted to ensure a comprehensive and fair evaluation of each submission, reflecting our commitment to excellence, creativity, and practical feasibility.

1. CONTEXT INTEGRATION

The design must respond to and harmonize with its surroundings, carefully considering the cultural, environmental, and social contexts. This integrated approach ensures relevance and sustainability.

3. FLUIDITY

The project demonstrates a coherent and continuous relationship between form, space, and context. Transitions between areas are seamless, and movement through the design feels natural, intuitive, and engaging.

5. ORIGINALITY AND INNOVATION

The design must demonstrate originality and innovation, moving beyond convention to propose novel solutions. It should challenge existing paradigms, offering a unique, forward-thinking vision.

2. FORM AND FUNCTION

The design should achieve a balance between aesthetic appeal and practical functionality, enhancing the user experience while fulfilling its intended purpose.

4. SUSTAINABLE STRATEGIES

The design must effectively integrate innovative sustainable strategies with practical implementation, carefully balancing aesthetic appeal and functionality for enduring value and performance.

MEET THE JURY



COSIMO SCOTUCCI

SENIOR PROJECT LEADER AT MVRDV

Cosimo Scotucci is a Rotterdam-based architect, artist, and innovator dedicated to shaping a more democratic and resilient world through design. As a Senior Project Leader at MVRDV, he spearheads large-scale cultural, residential, and mixed-use developments, primarily in Asia, from concept to execution. Scotucci is a proponent of speculative design and “functional scientific fiction,” exploring how architecture can redefine societal realities and ecosystems. His work emphasizes sustainability, adaptive reuse, and the integration of public and cultural programs within dynamic urban contexts. From installations like the dynamic social-distancing model Physx to carbon-neutral housing and urban rejuvenation, Scotucci leverages innovation to inspire imagination.



LENKA PETRÁKOVÁ

ASSOCIATE AT ZAHA HADID ARCHITECTS

Before joining Zaha Hadid Architects in 2017, Lenka Petrakova gained international experience in New York, Vienna, and Bratislava. At ZHA, she contributed to major projects in China including the OPPO Headquarters in Shenzhen, CECEP Shanghai Campus, and Taikang Financial Centre in Wuhan, where she played a crucial role in planning, technical coordination, and interior design. Currently leading the Le Schuyllkill refurbishment in Monaco, she oversees design development and coordination. With expertise spanning architecture and engineering, she focuses on complex geometry and sustainability. Lenka holds a PhD focused on Design Inspired by Nature and has received the 2020 GRAND PRIX AWARD from Jacques Rougerie Foundation and the 2022 Peace Prize.

MEET THE JURY



NICOLAS TURCHI
DIRECTOR OF NT-AR

Nicolas Turchi is the Director of nt-ar and an ARB- and RIBA-accredited architect based in the UK. He is a Professor at the American University in Dubai, Adjunct Professor at the University of Bologna, and Associate Faculty at DesignMorphine. He previously taught at Harvard University, the Manchester School of Architecture, Politecnico di Milano, and Birmingham City University. Nicolas holds a Master in Architecture II from Harvard and a Master's and Bachelor's in Architecture from Bologna. Before founding nt-ar, he worked for Zaha Hadid, Peter Eisenman, Hernan Diaz Alonso, Mario Cucinella, and 5+1AA. His research explores "Spacetime Architecture," merging technology, philosophy, and physics.



SEBASTIAN AMORELLI
HEAD OF COMPUTATION AT EXTERNAL REFERENCE

Sebastián Amorelli is a Uruguayan architect with over a decade of professional experience, holding a Master in Advanced Architecture from IAAC. He is Head of Computation at External Reference, where he has led projects across scales exploring the intersection of design, technology, and advanced fabrication, including large-scale additive manufacturing and robotic processes. His work includes projects such as Escaleras and Mirador Vela for the redevelopment of Barcelona's waterfront, and Presented by Dubai Store, the first fully 3D-printed store in the world. He is also Faculty at IAAC and Tutor of Parametric Tools at LCI's Master in Experiential Interior Design.

- TERMS & CONDITIONS -

A. The competitions are open to anyone worldwide. The participant must be at least 18 years old;

B. Participants can join the competition either individually or in team. There is a limit of four members per team. Teams can be made up of members of different nationalities and ages, but all members must be at least 18 years old. The list of the team members cannot be changed after the submission;

C. Participants must respect deadlines, procedures, fees and submission requirements. It is highly advised to complete any of these online procedures (also registration) in advance. Morphologic is not responsible, in any case, for any technical difficulty or web malfunctioning;

D. All the necessary materials/documentation related to the competition is available in the download section of the competition's official page.

E. The payment of one fee allows the participant/team to submit one project. In order to have additional submissions, it is necessary to pay additional fees;

F. The payment method accepted is PayPal, credit or debit card;

G. Prizes are established regardless of the number of members of a team. Morphologic pays all the commissions charged by its bank for the prizes' payment, the commissions that may be applied by the winner's bank or the commissions for currency exchange have to be paid exclusively by the winner. The prizes will be awarded after the verification of the identity of the winners and after the winners have signed a self-declaration certifying that they fully accept all the Terms and Conditions of the competition;

H. The jury is composed by experts of the fields of architecture which are independent and impartial. The jury's decision is the result of a thoughtful evaluation and cannot, in any case, be challenged. Participants therefore accept not to challenge the decision nor the evaluation of the jury. The jury do not necessarily represent their workplace's view when it comes to design;

I. Morphologic is not responsible for the possible bad execution of the project. In any case the evaluation of the jury and winning of a prize cannot be considered as an assessment of the adequacy and full technical feasibility of the project;

J. Morphologic is not obliged to give explanations to the participants regarding the results of the competitions;

K. Participants are not allowed to publish their own submitted material before the announcement of the official winners;

L. Participants are not allowed, in any case, to inquire the jury about the competition;

M. Any team or individual that violates the Terms and Conditions during or after a competition may have their rewards, publication or any other competition outcome revoked at any time;

N. The prizes are paid by bank transfer or PayPal. In order to receive the prize, the winner (individual or legal entity) must fulfil a declaration of receipt of the prize. Therefore, it is not possible to request an invoice;

O. Projects' submission and/or final winning of the competition do not constitute any kind of professional commitment/relationship between the participant and Morphologic;

P. Morphologic has the right to modify competition's dates, jury's composition or the methods for project's submission. Any change will be notified at least 48 hours before the submission deadline through the media channels of Morphologic;

Q. These Terms and Conditions, in any case, do not constitute an offer to the public;

R. By registering to the website of Morphologic participants declare to fully and unconditionally accept all the Terms and Conditions of the competitions without any exception;

S. The Terms and Conditions and any other rule can be modified by Morphologic without prior notification. The Terms and Conditions and any other rule can be waived by special rules pertaining to single competitions;

T. Any controversy that might arise shall be discussed by the organizer;

U. The competitions' main language is English;

- INELIGIBILITY RULES -

The occurring of any of these cases will be ground for the disqualification of the participant and/or their teams without exception:

a. Any gross violation of the Terms and Conditions;

b. Submission of any material using a different procedure from the one indicated in the submission requirements;

c. Submission of any material after the expiry of the submission deadline;

d. Naming any file in a way which is different from the one indicated in the submission requirements;

e. Submission of panels containing any reference to the identity of the participants (e.g.

name, office, university);

f. Submission of layouts with texts that does not have English;

g. Submission of any material which is not in line with the competition principles or that is considered incomplete;

h. Submitting a project which differs in a macroscopic way from the purposes of the competition;

i. Submitting a project that is fully ai generated with no editing whatsoever;

j. Submitting a project which is not new and original or which is not the outcome of the intellectual activity of the participants (i.e., does not belong to them);

k. Morphologic, with a mere technical and objective evaluation, discards the projects that do not meet the requirements listed in the Terms and Conditions or in the special rules of the single competition and/or that constitute any of the above listed cases. The discarded projects will not be evaluated nor considered by the jury. Disqualified participants and/or their teams will not receive any refund;

l. By accepting the Terms and Conditions participants expressly declare that they do not fall under any of these causes of ineligibility;

- INTELLECTUAL PROPERTY RIGHTS -

Participants maintain the intellectual property rights and/or industrial rights on their submitted projects; Morphologic acquires only the exclusive right to share, adapt, modify, publish the projects on every media channel, to display, reproduce and distribute the project for marketing and advertising purposes, including editorial projects like books and magazines, obtaining the freedom of panorama without any limitation in time or place. The promoters of the competition and the partners of Morphologic get also the right to publish, display, reproduce and distribute the submitted projects. The authors of the awarded projects, including mentions and short-listed proposals, commit to provide Morphologic, in due time, with any additional graphic material which can be required by Morphologic; Morphologic reserves the right to use the submitted material for paper or digital publications and exhibitions, and the right to use, adjust, modify, publish, show, reproduce and distribute the projects for marketing and advertising purposes in any way or form and with any means of communication and/or support. Morphologic is not responsible in case the intellectual property of the uploaded projects does not pertain, fully or partially, to the participants, or in case the candidates do not own the rights of exploitation of the project, including the right to take part in a competition of this kind;

- WITHDRAWAL AND REFUND -

All sales made through the website are final. Once a purchase is completed, no refunds, cancellations, or exchanges will be issued.

- INDEMNITY -

Participants agree to indemnify and hold Morphologic harmless from any cost or damage connected with the infringement of any third-party intellectual property right. By taking part in a competition and accepting its rules and the Terms and Conditions, participants declare to be authors (and/ or co-authors in case of a team) of the uploaded materials. Participants accept to completely indemnify Morphologic and its members and employees from and against all legal claims, liabilities, damages, losses, or any costs, expenses and any legal fees that arise out of any activity stated in the Terms and Conditions or from the participation in a competition;

- PRIVACY -

The personal data of participants will be processed by Morphologic (Data Controller), using manual and digital means, solely for managing participation in the competition and distributing related materials or prizes. The legal basis for processing is according to the GDPR. Participants are responsible for the accuracy of their data; Morphologic is not liable for incorrect or false information. Morphologic may verify personal data by requesting an identity document. Data will be stored only as long as necessary for the competition and legal purposes. Participants may request access, correction, deletion, or restriction of their data, withdraw consent, or file a complaint with a data protection authority. For inquiries, contact us;

- WEBSITE -

The website and its contents cannot be copied, reproduced, published or distributed without the permission of Morphologic; By submitting a project in any way to Morphologic the individual or team accepts full responsibility for the text, images, video footage and any other form of media that is provided. Morphologic is not responsible for the communications between users and third parties on its website, nor can guarantee that the website or the downloadable files are without viruses or similar harmful software;



ARE YOU READY TO
DESIGN WITH CURVES?

<https://www.morphologic-competitions.com/>

hello@morphologic-competitions.com